

# Advertise Locally on Top Rated National Cable Networks



## *Where do Americans go when they grab the remote control?*

Through Norwood Light Broadband's partnership with Prime Media, local advertisers have the ability to advertise on America's leading cable networks! Local cable advertising allows you to put your brand in the perfect programming environment to reach engaged customers in your community.

Advertising on local cable gives you the ability to associate your brand with your customers' most watched networks like HGTV, Lifetime, TNT, and USA; national news coverage on CNN and FOX News; as well as quality sports programming on ESPN and NESN.

Prime Media has the know-how to help local businesses partner their brands with top rated series, specials, movies and can't miss sporting events that target customers, maximize exposure, and grow business!

## Prime Media

A VISUAL COMMUNICATIONS COMPANY

### About Prime Media

Prime Media has been partnering with video providers to bring local advertisers the ability to affordably advertise on national cable television networks for over 25 years. Backed by a team of leading industry professionals, our representatives have the experience, training, and resources to help our customers build strategic, effective marketing plans.

For information on affordable, professional, targeted local advertising on Norwood Light Cable TV contact Prime Media today:

**Gail Pearson, Account Executive**

**Prime Media**

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